Cultivating the Garden
The Next 80 Years
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Mission

Bok Tower Gardens seeks to carry out Edward W. Bok’s founding inspiration:

*Wherever your lives may be cast, make you the world a bit better or more beautiful because you have lived in it.*

By preserving and sharing the beauty, environment, architecture, music, art and history while inspiring others to carry on the tradition.
From the President and Chairman

Dear Friends,

The Gardens celebrated its 80th anniversary on February 1, 2009. Eight decades has brought much change and growth to our institution, but our celebration was more about what has not changed.

Bok Tower Gardens remains a place of quietness, restfulness and beauty. The Tower and its carillon cast the same spell over the Gardens as they did in 1929. The idea and design of the Gardens was, as Edward Bok said, “the stuff of which dreams are made.” President Calvin Coolidge’s dedication address stated that the Sanctuary was “now under the care of the American people.”

The past two years has seen both challenges and changes. The downturn in the economy affected our endowment and thus our operating budget; we adjusted accordingly while being able to maintain the quality of our programs and events. Our renewed efforts in marketing and public relations are bringing many new visitors to the Gardens.

Time and the elements take their toll on the land, gardens and Tower, which requires us each year to address those areas in most need. Thanks to grants and a number of private donations, we have successfully undertaken needed Tower restoration, replaced the irrigation system, and built a new greenhouse and nursery.

Work continues with our land preservation program to protect the grounds from encroaching development to preserve our vistas and the cultural landscape for agriculture and wildlife.

With these many projects completed or underway, our priority remains to what the Gardens were created to be - to celebrate beauty with a superb visitor experience.

To this end, the staff and board members have undertaken a long-range planning process to build on our uniqueness and strengths, and have renewed our commitment to the original mission as well as to the future.

As President Coolidge prophesied, the Tower and Gardens are “now under the care of the American people.” In reality, we are those people. Our staff, Board, volunteers, members and donors are the trustees of Edward Bok’s dream.

So far, we’ve discharged our responsibilities well, but we are not resting on our laurels. Our responsibility for preserving and enhancing this national treasure continues.

We are grateful for your participation and commitment.

Thank you,

Robin Gibson, Chairman
David Price, President

“The purpose of it all? Simply to preach the gospel and influence of beauty by reaching out to visitors through trees, shrubs, flowers, birds, superb architecture, the music of bells and the sylvan setting.”
- Edward Bok
Cultivating our GARDENS

Horticulture

Special Exhibits

December 2008: Poinsettias
We featured 15 brilliant cultivars, highlighting unique hybrids not typically seen commercially. The Pinewood Estate courtyard was home to a display of 200 poinsettias.

January-February 2009: Tillandsia
The River of Stone area at the Visitor Center was the backdrop for a display of 20 different species of Tillandsia (air plants) with plants available for sale in the Tower & Garden Gift Shop. This proved to be one of the year’s most popular displays in the Gardens.

March 2009: Vegetables
In March we showcased a rare varietal display of vegetables and other edibles at the Visitor Center and at the Pinewood Estate kitchen garden. Many of the vegetables were obtainable only as seed and were all produced in-house.

Preserve Lands: Wildlife and Agriculture

Longleaf Pine Restoration
Bok Tower Gardens owns several parcels of land that have been earmarked for longleaf pine habitat restoration. Thanks to a $32,000 grant from the Wildlife Habitat Incentives Program (WHIP), work began in September 2009 on 30 acres near Buck Moore Road, with pine seedlings to be planted in December 2009. Additional parcels will be completed over the next five years.

Habitat Restoration: Knoll Field Project
A 21-acre field on our entrance road near the flag pole is being replanted with native grasses and wildflowers. When completed it will be a restored longleaf pine habitat. This project, funded by The Elizabeth Ordway Dunn Foundation and the US Fish and Wildlife Service (USFWS), is a research project to determine best practices for upland restoration. The project has been ongoing for the last three years. In early 2010 this field will be sown with a mixture of wild collected grasses and forbs.

Prescribed Fire: Ecological Management of Natural Areas
A prescribed fire was set to 25 acres of the Pine Ridge Nature Preserve in July 2009. A burn crew with the Tiger Creek Nature Conservancy and the State of Florida Park Service assisted Gardens’ staff. Approximately every four years the longleaf pine habitat is burned. Prescribed fire is used to approximate the natural vegetative disturbance of periodic fire occurrence. This vegetative management tool is used to maintain fire dependent ecosystems and restore those outside their natural balance. Generally, low intensity prescribed fire is applied by trained experts to clear ground of dangerous fuels like dead wood and brush. This low-intensity fire is vital to the life cycles of fire-dependent forest lands.

Garden Projects

Irrigation
An electronic automatic irrigation system was installed to replace the antiquated, mostly manual system that dated back to 1958. Thanks to gifts from the State of Florida, Board member Nancy Davis, the J.N. McArthur Foundation and other generous donors, the entire system was upgraded - from the well pumps, computer control panel, valves, lines, zone controls, to the irrigation heads. The new automated system saves approximately 2,000 man
hours and is much more effective and efficient in its water use.

The installation necessitated the digging of a network of water lines, electrical lines and control lines throughout the grounds to a depth up to 4½ ft. deep. The disruption from the digging was a great opportunity to renovate many of the lawns and shrub areas throughout the Gardens.

Future Projects

During the summer of 2009, Nick Baker, director of horticulture, worked with landscape architecture student and volunteer Michael Leckie on several blueprints for future projects:

- A GPS inventory of all the live oaks and cabbage palms in the Gardens. From this inventory a tree canopy map was created, then was electronically superimposed onto an area map of the grounds. This added layer of data onto our area map will assist in future planning.
- A design for the front entry road between Burns Avenue and the Gate House was created in preparation for plantings of trees and shrubs to enhance this area. A grass glade for parking was created at Pinewood Estate to increase the parking area for large events. This area over-seeded Bahia grass, and is slated for use by the spring of 2010.
- Conceptual plans were drawn for a new garden area near the Visitor Center.

On the Grounds

Tower Restoration

Restoration of the Tower continued with a $350,000 grant from the Florida’s Bureau of Historic Preservation Division of Historical Resources, which will be matched by private funds. This Phase IV pilot project, begun three years ago, addressed rusting structural steel near the top of the Tower and at the tile grilles.

The engineering firm of Robert Silman Associates Structural Engineers conducted architectural forensic research for more than a year before Structural Preservation Systems (SPS) was selected. Their past work on historic architectural projects includes The Guggenheim Museum, The John and Mable Ringling Museum and Miami’s Freedom Tower. Work commenced in December 2009 and will continue through spring of 2010.

Greenhouse and Nursery Facility

An 8,000 sq. ft. polycarbonate Nexus greenhouse and a 2,000 sq. ft. metal support facility were built through the generosity of Joannie Newton. The greenhouse is fully automated computer controlled with roll-up sides, roof vents, retractable aluminum shade cloth and non-rusting aluminum growing benches. The controls can be monitored via telephone to assess weather data from its exterior weather station or interior control monitors. The house allows for better control of the growing conditions so that we may produce a diverse and high quality crop of plants for the Gardens and the Endangered Plant Program. The support facility includes a potting area, storage area for materials, a seed germination chamber, and offices for the nursery manager and for the rare plant curator.

Other Projects

Facility upgrades and repairs are a constant at Bok Tower Gardens. We made the following improvements this past year:

- The installation of a fish feeder for the koi at the Tower moat allows visitors to interact up close with our giant koi. The feeders have been an added source of revenue, generating more than $6,000 this past year.
- The entrance gate house was upgraded with a new look to reflect the architectural style of Pinewood and the Visitor Center; likewise our entrance sign was given a new look.
- New directional signs were placed along local roads and highways in coordination with county and state governmental agencies.
Retail Services

Blue Palmetto Café, Tower & Gardens Gift Shop

Blue Palmetto Café revenue increased 18 percent during 2008-09. We exceeded budgeted revenues by $44,817 and budgeted profits by $5,878. The addition of beer, wine and locally produced agricultural products collectively contributed more than $20,000 in revenue for the fiscal year.

Visitors were thrilled with the new café redesign as well as the quality of the food offered. To enhance their dining experience even further we added a canvas awning to the outdoor patio area, to protect diners from rain and sun. With the addition of LED lights, the patio is growing in popularity as a site for hosting parties and wedding receptions.

Tower & Garden Gift Shop sales during 2008-09 also spiked. We exceeded budgeted revenues by $15,614, and budgeted profits by $25,861. Plant sales were up over last year by $21,949. Of this increase 70 percent was attributed to Tillandsia sales inspired by the special courtyard display during January and February of 2009.

Pinewood Estate

Listed on the National Register of Historic Places, Pinewood Estate continued to draw visitors for daily docent-guided tours, corporate events, receptions, concerts and overnight guests. Once Upon a Time... A Storybook Christmas set the theme for the Christmas at Pinewood Holiday Home Tour which hosted more than 9,000 visitors between November 28, 2008 and January 4, 2009 to view professional décor by area interior designers and the volunteer decorating committee. More than 200 volunteers donated their time throughout the month of December to staff the estate during this event.

Chao Research Center

Thanks to a gift from Board member Dorothy Chao Jenkins, we were able to construct a dedicated archives room in 2008 to house the correspondence, papers, plans, photographs and historic objects of the institution. The archive room was constructed on Level Two of the Tower, just above the Founder’s Room on the ground floor.

The collection includes Edward Bok’s literary works and volumes of syndicated newspaper articles, news clippings, American Foundation papers, blueprints, original memorabilia from Bok Tower Gardens and more, providing a fascinating window into American life and world events from the late 1800s through the early decades of the 1900s. Our next project is to catalog the archives and make them available for research.

Facility Rentals

Offering a wide range of rental spaces and a variety of wedding packages, the Gardens continued to host a significant number of wedding ceremonies, receptions and business events this year. These offerings, as well as fees received from professional special event portraits and photography, provide a solid and growing revenue stream to the Gardens.

This year is positively marked by a 30 percent rise in revenue in part through the addition of new wedding/reception packages offering an all-inclusive experience. Sixty-two (62) weddings attended by 3,142 people took place at Bok Tower Gardens, with 1,806 others attending various other events during that same period.
Cultivating CONSERVATION

Rare Plant Introductions

Plants on the edge of extinction are being saved by Bok Tower Gardens’ Conservation Program. In collaboration with state and federal agencies, biologists, conservation organizations and nature preserves throughout Florida, we are actively involved in preserving and propagating rare native plant species. The Gardens is a member institution of the Center for Plant Conservation, a national organization of public gardens dedicated to the preservation of endangered plant species.

As part of our effort we are raising these rare species to plant out on preserve lands where they have been documented as growing (re-introductions) or on land where there is suitable habitat but the species has not been documented growing (introductions). In order to protect the genetic diversity of the species, we collect and preserve the germplasm (living material such as seeds, cuttings, plants, etc.).

Many of these plants can be viewed in the Endangered Plant Garden located behind the Visitor Center.

Florida Goldenaster (*Chrysopsis floridana*) is a species originally found in Manatee, Pinellas, Hillsborough and Hardee counties.

- Introduction of 1,500 plants onto Manatee County preserve lands
- Growing of 500 plants for re-introduction onto Pinellas County preserve lands
- Introduction of 773 plants in Pinellas County preserve lands at McKay Creek

Scrub Lupine (*Lupinus aridorum*), a rapidly disappearing species that may go extinct, is found in only five locations in Orange and Polk counties.

- Surveys to update and track population status
- Collection of seed for germplasm preservation
- Germination trials and first population introduction December 2008 onto preserve land in Auburndale, FL
- Re-introduction (second population) at Tibet-Butler Nature Preserve in Orlando, FL
- Additional germination trials underway for introduction of the species in spring 2010 into Wekiva Springs State Park

Four-petal pawpaw (*Asimina tetramera*) is being preserved through a partnership with several organizations to augment a small population of this species in Jupiter, FL.

- December 2008: More than 200 seedlings outplanted within the population
- Seeds collected in July 2009 from all known populations for propagation in the Greenhouse for planting in early 2010

Rare Plant Field Surveys

Many historically known rare plant populations have not been visited for many years by biologists, some as far back as the 1950s. The Conservation Program has been engaged in surveys of some of these rare plant populations in order to update population status to all conservation partners such as Florida Natural Areas Inventory (FNAI) and to provide current information for the state and federal governments for reviews of the listed status (threatened or endangered) of each species.

The Conservation Program has surveyed and performed plant counts and GPS mapping of several populations each of 22 species since 2008.

Under a USFWS grant which began September 1, 2009, the Conservation Program has been surveying, counting and GPS mapping all known population of Scrub Balm (*Dicerandra frutescens*) and Garrett’s Mint (*D. christmanii*), both of which occur only in Highlands County and nowhere else in the world.
Seeds and cuttings are being collected for inclusion into the National Collection for germplasm preservation.

As part of the grant, the Conservation Program has also been surveying suitable remaining scrub habitat throughout Highlands County to potentially discover previously unknown locations of each species. Currently a new location of Scrub Balm, containing several hundred plants, was discovered east of Lake Placid.

Center for Plant Conservation-National Collection

Since December 2008, the Conservation Program has collected and added germplasm from new rare plant populations bringing to the total of 147 the number of accessions represented at Bok Tower Gardens in the ex situ collection. This collection is part of a National Collection that is coordinated by the Center for Plant Conservation.

Partnerships in Conservation

For the 17th year, the Conservation Program co-hosted the annual Rare Plant Task Force in April 2009 with Fairchild Tropical Botanic Garden. Ten presentations covered areas of Conservation Education, Rare Plant Research, Population Introduction and Partnerships, with a field workshop to review techniques for surveying and monitoring an old growth longleaf pine forest for the very rare American Chaffseed (Schwalbea americana).

Conservation Education

To promote rare plant issues as well as Bok Tower Gardens, the Conservation Program gave 11 behind-the-scenes tours, 13 presentations to various groups, and manned four educational display booths at various venues throughout Florida last year. Rare Native Plant Curator Cindy Campbell has maintained the Endangered Plant Garden, adding 58 plants to the garden since July 2008.
Cultivating MUSIC & ART

Carillon
Bill De Turk continued seasonal concerts at 1 and 3 p.m., Moonlight Concerts, and performed for special events such as the Easter Sunrise service, the 80th Anniversary Celebration, and with the Imperial Symphony Orchestra and the Orlando Philharmonic Orchestra. Tours were given to graduating seniors from local high schools, Bok Tower Gardens Members, the Lake Wales High School Classes of 1958 and 1959, VIP visitors, staff and volunteers.

Anton Brees Carillon Library
Bok Tower Gardens maintains the Anton Brees Carillon Library, the largest and most comprehensive carillon library in the world. The Library contains books, periodicals, recital programs, music scores, recordings, slides, photographs and vertical files, with related subject about bells, chimes and bellfounding. In order to better manage the library’s collection and to make the collection more accessible to scholars and students of the carillon, volunteer Sandra Varry is developing a strategic plan to define the mission, set policies, and outline goals for the library and its collections.

Music at the Gardens
Music is, and always has been, integrated into the visitor experience at Bok Tower Gardens. In addition to the carillon concerts, live performances at Bok Tower Gardens brought 7,000 visitors to the Gardens this past year. Our symphonic series featuring live carillon performances - Sunset & Symphony with the Orlando Philharmonic and Concert Under the Stars with the Imperial Symphony Orchestra - attracted 5,500 attendees from around the region.

The more intimate, acoustic musical performances of Live at the Gardens and Music at Pinewood also were popular. Live at the Gardens, with its cabaret-style seating in the Visitor Center, bar service and pre-show dinner option, achieved five out of six sold-out performances in 2008-09.

Art at the Gardens
Nature reflected in art has been a hallmark of the Gardens for many years. From 2007-2009 Bok Tower Gardens has showcased Florida artists and nationally-recognized masters in their respective field through workshops, exhibits, and lectures. Highlights for 2007-08 and 2008-09 included exhibits featuring a variety of media:

- Repoussé art (metal embossing)
- Mixed media collage
- Painting on silk
- Watercolor
- Photography
- Origami
- Blacksmithing
- Drawing illustration

Sculptural art based in nature began to make its appearance in the Gardens in late 2008 with the installation of Ken Treister’s The Red Hot Palm Meadow, a site-specific sculpture located in the grass meadow near the Blue Palmetto Café. In spring 2009, we installed on temporary exhibit four metal and glass abstract oversized plant form sculptures by Lakeland metal artist Rick Sgrillo behind the Visitor Center.
Cultivating EXPLORATION

Lifelong Learning

Bok Tower Gardens is a place of discovery. To that end, we offered a number of intriguing adult learning opportunities in 2008 and 2009 as companions to the Gardens visitation experience:

Hands-on gardening classes and workshops

- Azalea gardening
- Camellia gardening
- Organic gardening
- Japanese paperfolding workshop
- Watercolor classes
- Nature journal class
- Repoussé art workshop
- Painting on silk workshop

Lectures and previews

- Tiffany’s “Dream Garden” mural lecture
- Bob Patterson’s Florida: Tales from the Homeplace
- Travel with Bok Preview Nights
- Living History performances
- Lunch n’ Learn

Cultural excursions

- Bioluminescent night paddle
- Touring southeast Florida gardens and museums
- Key West

Guided nature hikes

- Wildlife Safari- Avon Park, Myakka State Park, Colt Creek State Park, Lemon Bay watershed
- Night Hike at Brooker Creek

Overseas travel

- Egypt and China

Children and Families

The Garden Campus offers children and their families a number of discovery and exploration activities throughout the year. This past year we focused on creating a long-term strategic plan for children and family programming at Bok Tower Gardens. One of our 2009 achievements was to update the grade school curriculum lesson plans offered to teachers to prepare students for visiting Bok Tower Gardens. Working in association with teachers and an environmental educator, the new Tools for Teachers curriculum was completed in late summer 2009 for rollout in the 2009-2010 academic season.

Special Events

The 80th Anniversary Celebration on Saturday, January 31, 2009 attracted 7,681 people to Bok Tower Gardens. A designated free day at the Gardens, 80th Anniversary activities included a commemorative ceremony with Derek Bok and Patsy Fawcett as guest speakers, Crossing the Moat, artist workshops, greenhouse tours, a tree planting and free Pinewood Estate tours.

Christmas at Pinewood 2009 experienced a 15 percent increase in attendance and 19 percent increase in revenue over the previous year, confirming this event as a very well respected and attended community tradition.

Earth Day Celebration 2009 was a fun-filled educational day for the general public and schoolchildren that enjoyed great success in 2009. We enhanced the quality and quantity of our exhibit vendors and attracted more sponsorships, resulting in a 34 percent increased attendance and 100 percent increase in revenue.
Cultivating our FRIENDS

Visitors

Bok Tower Gardens enjoyed a healthy 21 percent growth in visitor attendance to the Gardens this year (148,438 visitors).

Nearly 8,000 people joined us for a day-long, admission-free celebration of our 80th Anniversary on January 31, 2009. We also experienced increased attendance at our other special events, Garden Campus programs, member visits and weddings/receptions. Group sales continued to thrive in 2009 with 3,256 total group visitors; 26 percent of these group visitors attended Christmas at Pinewood.

Membership

Membership grew by 461 members between 2007 and 2009:

- 3,375 members in FY2007
- 3,564 members in FY2008
- 3,836 members in FY2009

As of September 30, 2009, gifts from memberships totaled $305,927, an increase of 9 percent over 2007.

Members enjoyed a number of wonderful behind-the-scenes privileges, such as Founder’s Room tours, and took advantage of special discounts at the Gardens and with our reciprocal cultural partners throughout the state.

The Share the Gift program continued strong in 2008-2009 with 86 complimentary memberships provided to Lake Wales families and other groups throughout Polk County.

Communications

Seeds planted through our communications efforts have helped grow our visitation through global promotions. Our focus on cultivating media relations has produced a rich harvest of non-paid editorial coverage. Analyzing psychographic research helped us target audiences living in densely populated areas within our 90-mile radius as well as internationally. We maximized our budget by partnering with radio, TV, newspapers and magazines to promote “staycations” and other travel trends. Being voted “Florida’s Best Garden” by readers of Florida Monthly magazine added to the public’s increasing intrigue to discover what’s new at the Gardens.

Hiring a full-time graphic designer enabled us to transform our brand and prepare for the 2010 launch of online marketing strategies including eTicket sales and an eCommerce gift shop. Integrated marketing campaigns employ optimized news releases that go “viral” and drive traffic online with videos that capture the kind of experiences that promote increased visitation. The faces of smiling children add warmth to our new image reflected in our marketing collateral including the 16-page newsletter, “The Garden Path,” monthly eNewsletter, “What’s New” brochures, concert programs and educational flyers that provide information about special projects.

An ever-changing media landscape has opened the door to opportunities to interact directly with our visitors. With our new Web site, social media platforms, web-based advertising strategies, search engine optimization techniques and analytical tracking information, we can better understand and serve the needs of our customers.
Board of Directors 2008-09

Chair
Robin Gibson, Senior Partner
Gibson & Valenti PA – Lake Wales, FL

Vice Chair
William G. Burns
Lake Wales, FL

Treasurer
Hon. Patricia C. Fawsett, Chief Judge Emeritus
U.S. District Court – Orlando, FL

Secretary
Frank M. Hunt II, Chairman of the Board
Hunt Bros. Cooperative – Lake Wales, FL

Board Members
Louise B. Adams
Lake Wales, FL

Cindy Alexander, Community Volunteer
Lake Wales, FL

Michael Aloian, President
Charlotte State Bank Trust Department – Tampa, FL

Tomas J. Bok, Ph.D.
GMO LLC – Somerville, MA

J. F. Bryan IV
The Bryan Group – Jacksonville, FL

Nancy J. Davis, President and CEO
McArthur Management Company – Miami, FL

Derek Dunn-Rankin, President
Sun Coast Media Group, Inc. – Charlotte Harbor, FL

Sen. Bob Graham
United States Senator – Miami, FL

M. Lewis Hall Jr., Partner/Attorney
Hall & Hedrick – Coral Gables, FL

L. Evans Hubbard, Chairman of the Board
A. Friends’ Foundation Trust – Orlando, FL

Dorothy Chao Jenkins, Community Volunteer
Lakeland, FL

Arva Moore Parks, President
Arva Parks & Company – Miami, FL

Dick Wood, President
Mountain Lake Corporation – Lake Wales, FL

Administrative Staff 2008-09

(p) = part-time

Administration & Finance
David Price, President
Rose Young, Executive Assistant/Human Resources Manager
Angela Harmon, Receptionist (p)
Stephen Jolley, Controller
Carlos Borja, Accountant
Larry Blackwelder, Money Courier (p)

Carillon Services
William De Turk, Director of Carillon Services
Tom Hewitt, Tower Curator
Dewey Fowler, Assistant Tower Curator

Horticulture
Nick Baker, Director of Horticulture
Nicole Sharp, Administrative Assistant
Jack Stokes, Mechanic
John Arnett, Nursery Manager
James Carcano, Garden Supervisor
Joseph Hanus, Garden Supervisor II
Scott Gabbard, Gardener
Connie Miller, Gardener
Vernon Morgan, Gardener
Bruce Sleisher, Gardener
Gloria Denise Tullis, Gardener
Steven Weir, Gardener
Nassor Williamson, Gardener
Logan Brewer, Temporary Gardener
Michael Smith, Summer Gardener
Darrell Jones, Groundskeeper
Katrina Noland, Land Steward

Conservation & Endangered Plant Program
Cheryl Peterson, Conservation Program Manager
Cynthia Campbell, Rare Plant Curator
Juliet Rynear, Rare Plant Specialist

Visitor Services & Programs
Jennifer Beam, Director of Visitor Services & Programs
Lisa Allen, Visitor Services Manager
Rita Horton, Wedding & Rental Coordinator
Pirjo Restina, Curator of Education
Tricia Lettieri, Information Desk Coordinator
Lin Renaud, Pinewood Estate Manager
Volunteers
For the period October 1, 2008 to September 30, 2009, our volunteers donated 36,103 hours worth $731,085. Listed below are those who completed 50-plus volunteer hours during that time period.

David Albertson  249
Rebecca Babcock  62
Eleanor Back  194
Victoria Bailey  95
Nahil Barakat  65
Chadyah Barakat  66
Gayle Barnum  333
Laureen Beck  57
Lois Bice  375
George R. Blackstone  399
Helen K. Bohannon  55
Beverly A. Brady  118
Joelyn Breen  140
Dianne Brown  347
Roselyn Browne  54
Val Brucker  103
Lynn Burdeshaw  167
Dorothy A. Burger  651
Thomas D. Burrows  340
Barbara Cassidy  110
Diane Cheek  58
Maryel Clare  245
William Coder  88
Sharon Coder  86
Marilyn Cogswell  54
Diana Dean  105
Jean M. Donaldson  62
Edwin M. Douglass  294
Roberta Douglass  264
Gerald Duel  51
Lois A. Duel  198
Joyce A. Duncklee  232
Anne H. Eastridge  319
Barbara Edwards  223
Carol A. Engwall  207
Ronald Fellner  58
Judith Fellner  58
Anthony Fernandez  73
Nancy Fickter  77
Jeanne Gayhart  127
Bill Gregory  148
Brenda Gregory  67
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<td>Albert Miner</td>
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<td>Marion Miner</td>
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<td>Marilyn L. Miner</td>
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<td>Dana Harvey</td>
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<td>Anita M. Morrison</td>
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<td>Leo M. Haskins Jr.</td>
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<td>Georgianna Morrow</td>
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<td>Jane Henderson</td>
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<td>Ruth Musial</td>
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<td>Helen Mutz</td>
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<td>Jo Rene Nevitt</td>
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<td>Gwen Odle</td>
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<td>V. Jeanette Padgett</td>
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<td>Harriet Pottsmithe</td>
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<td>Robert Lee Propes</td>
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<td>Gloria M. Zeigler</td>
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Col. & Mrs. Anton D. Brees, Ret.
Mr. Christopher B. Brees
Mr. & Mrs. David D. Brees Jr.
Mr. & Mrs. Irwin A. Y. Brees
Mr. & Mrs. Robert Brees

In Memory of Mrs. Marjorie (Midge) Stevens Edwards
Lake Wales High School Class of ’57

In Memory of Mrs. Nina Little Egeland
Dr. Janice A. Egeland

In Memory of Mrs. Mardy Feldbauer
Ms. Diana Gaunce

In Memory of Mrs. Mary Ellen Germany
Mrs. Joan Wellhouse Newton

In Memory of Ms. Mary Pat Harding
Mr. & Mrs. Homer B. McDougall

In Honor of Mrs. Mary Kaylor
Mr. & Mrs. Bill Gregory

In Memory of Mr. Charles B. King
Ms. Juliana T. Averett
Dr. & Mrs. J. Andrew Burnam, M.D.
Mr. & Mrs. Ferguson Peters
Mr. & Mrs. Harvey Scholfield

In Memory of Betsy Nesbitt-Kreds
Mr. & Mrs. John Felker

In Memory of Dr. Howard W. Pfeifer
Mrs. Sue A. Roule

In Memory of Mary Ann Riehl
Dr. Janice A. Egeland

In Memory of Mrs. Naomi Tucker Sexton
Lake Wales High School Class of ’57

In Memory of Capt. Harold Shay
Estate of Captain Harold Shay

In Memory of Mrs. Helen Wright
Mrs. Vangeline Jernstrom
## Statement of Financial Position

Year Ended September 30, 2009

### ASSETS

<table>
<thead>
<tr>
<th>Asset</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$358,810</td>
</tr>
<tr>
<td>Receivables</td>
<td>$110,463</td>
</tr>
<tr>
<td>Restaurant and gift shop inventories</td>
<td>$242,714</td>
</tr>
<tr>
<td>Prepaid expenses and deposits</td>
<td>$86,787</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>$9,119,725</td>
</tr>
<tr>
<td>Long-term investments, including designated/ restricted for endowments</td>
<td>$33,245,222</td>
</tr>
<tr>
<td>Other assets</td>
<td>$43,957</td>
</tr>
<tr>
<td>TOTAL ASSETS</td>
<td>$43,207,678</td>
</tr>
</tbody>
</table>

### LIABILITIES

<table>
<thead>
<tr>
<th>Liability</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$294,823</td>
</tr>
<tr>
<td>Line of credit</td>
<td>$151,335</td>
</tr>
<tr>
<td>Refundable advances</td>
<td>$4,014</td>
</tr>
<tr>
<td>TOTAL LIABILITIES</td>
<td>$450,172</td>
</tr>
</tbody>
</table>

### NET ASSETS

<table>
<thead>
<tr>
<th>Net Asset</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>$36,632,274</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>$91,917</td>
</tr>
<tr>
<td>Permanently restricted</td>
<td>$6,033,315</td>
</tr>
<tr>
<td>TOTAL NET ASSETS</td>
<td>$42,757,506</td>
</tr>
</tbody>
</table>

**TOTAL LIABILITIES AND NET ASSETS**

|                     | $43,207,678 |

The Statement of Financial Position and the Statement of Activities which are a part of this annual report were summarized from the audited financial statements. A copy of the audited financial statements with accompanying notes, which were audited by Bunting, Tripp & Ingley, LLP, is available on request to the Foundation. The Foundation’s 990F return also is available upon request, as provided by law.
Statement of Activities
Year Ended September 30, 2009

REVENUE AND SUPPORT

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Investment return: Dividends and Interest</td>
<td>$1,112,363</td>
</tr>
<tr>
<td>Admissions</td>
<td>$739,990</td>
</tr>
<tr>
<td>Food and retail services</td>
<td>$903,473</td>
</tr>
<tr>
<td>Visitor services</td>
<td>$360,154</td>
</tr>
<tr>
<td>Membership</td>
<td>$305,927</td>
</tr>
<tr>
<td>Contributions</td>
<td>$193,405</td>
</tr>
<tr>
<td>Grants</td>
<td>$179,950</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>$34,114</td>
</tr>
<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td><strong>$3,829,376</strong></td>
</tr>
</tbody>
</table>

EXPENSES

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Horticultural and grounds maintenance</td>
<td>$848,100</td>
</tr>
<tr>
<td>Endangered plant program</td>
<td>$190,284</td>
</tr>
<tr>
<td>Carillon</td>
<td>$261,042</td>
</tr>
<tr>
<td>Pinewood Estate and gardens</td>
<td>$155,442</td>
</tr>
<tr>
<td>Visitor services</td>
<td>$427,321</td>
</tr>
<tr>
<td>Food and retail services</td>
<td>$837,274</td>
</tr>
<tr>
<td>Educational programs</td>
<td>$115,235</td>
</tr>
<tr>
<td>Development and membership</td>
<td>$125,484</td>
</tr>
<tr>
<td>Facilities and operations</td>
<td>$314,521</td>
</tr>
<tr>
<td>Communications</td>
<td>$317,955</td>
</tr>
<tr>
<td>Administrative</td>
<td>$785,281</td>
</tr>
<tr>
<td>Depreciation</td>
<td>$357,216</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>$4,735,155</strong></td>
</tr>
</tbody>
</table>

Decrease in net assets
(covered by endowment support)  
($905,779)

Net realized and unrealized losses - investments  
($208,085)

Net assets – beginning of year  
$43,871,370

Net assets- end of year  
$42,757,506